



Education and Culture
Lifelong learning programme
LEONARDO DA VINCI



european voice teachers association

EVP-Digital Resources Training

Integrating Digital Resources and Voice Science into modern European Vocal Pedagogy: Developing, training and presenting non-formal vocal methods for the modern voice teacher emphasizing computer/web-based resources and voice analysis tools

Leonardo da Vinci Partnerships Project number: 2010-I-DE2-LEO04-4767-I

Project grant period: 01.08.2010 to 31.07.2012

Coordinator: European Voice Teachers Association EVTA e.V.

Partner: Bundesverband Deutscher Gesangspädagogen BDG e.V., DE2

Partner: Association Française des Professeurs de Chant (AFPC), FR1

Partner: EVTA-Austria Bund Österreichischer Gesangspädagogen, AT1

Partner: Laulupedagogit, FI1

Partner: Drusto slovenskih pevskih pedagogov, SL1

Partner: Polskie Stowarzyszenie Pedagogów Spiewu, PL1

Partner: Hrvatska Udruga Vokalnih Pedagoga (HUVOP), HR1

Partner: Associazione Insegnanti di Canto Italiana (A.I.C.I.), IT1



Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

Afternoon Training Session 1:

Internet use concept and EVTA Forum results

Dr. Scott Swope, Vice-President, & Sebastian Bielicke, Treasurer
European Voice Teachers Association

Friday, 28.01.11, 16:00 – 17:30

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

Grant proposal project description: Jan. 2010

Aim: to instruct members of participating member organizations in

- e-learning based teaching and training possibilities for its members, i.e. net-meetings
- technical training of webmasters on web broadcasting, video-conferencing, podcasts
- effective website management for members associations and webmasters

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

Riga changes to project concept: Sept. 2010

Aim: to offer basic introduction on improving network capability between EVTA and members' websites:

- Making association events available via live-streaming: **congresses, courses, etc.**
- **Video conferencing / Two-way live teaching over the internet/ live online Webinars**
 - How do websites need to be set up to make this possible?
- Resources for members: **Videos, Podcasts, Blogs, Wikis, E-Zine, Forums, Photos**
- Social Networking: **Facebook, Twitter, MySpace, Ning, etc.**
- „Cloud computing“: Document exchange and board member efficiency, **Google docs Databank and Archive storage “off site”**

Goal: Redesign and updating websites to make this possible

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010

(The order of ideas have no priority and are non-judgmental)

- Group 2: Websites / (Results from free brainstorming sessions)

I. Developing website content

- EVTA Website needs to be more attractive and functional– this means developing content.
- more interaction between the different association websites, the individual user and EVTA internet presence:
 - Internet Forum
 - video and audio files for download by registered members
 - more links between association websites
 - perhaps live-streaming congresses and master classes, courses
- the content seemed to be concentrated too much on organisational matters.
- needs to be more information on the art, pedagogy and science of singing for international exchange of knowledge
- a more colorful eye catching site, please!

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010
 - 2. National situations differ, but most websites are not used enough
 - Most national websites are amateur solutions
 - Smaller countries (e.g. Slovenia, Latvia, Italy) are just beginning to establish a web presence, but their possibilities are limited due to small # of members
 - Latvia uses social network page such as Facebook
 - For older or larger organisations (currently France, Norway) renewal is expensive.
 - Having a professional service is worth an investment (Austria)
 - How much association effort is this worth, if we don't use it anyway?
 - Is this a generational problem?
 - Internet-based exchange of knowledge could be more important for younger singing teachers and modern presence can awaken interest.
 - Facebook and Forum are very important, esp. for younger members

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010
 - 3. New technical possibilities should be used
 - in order to make both the national and the EVTA websites more attractive to our single members, modern internet software should be used.
 - for example:
 - Multimedia solutions for video and audio content, live-streaming
 - option to register an e-mail account for RSS-feed or a “Mail-Bot”, that would send automatic messages about new content
 - accessible literature information on projects, etc.

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010
 - 4. Website unification could be a useful step
 - There was nearly unanimous support for the idea of a common EVTA server for all association websites.
 - dedicated server that includes professional support service
 - can be done without changing design or content
 - does it have better conditions for exchange of large amounts of data?
 - does it improve contact possibilities between organisations?
 - is it more economical than individual sites each with own Host & server?
 - The EVTA website should be redesigned as soon as possible;
 - modern website facilities could be used to make it multi-functional, more interesting
 - each national association could make use of the possibilities

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010
 - 4. Website unification could be a useful step (continued)
 - The EVTA website should be redesigned as soon as possible: (cont.)
 - modern website facilities could be used to make it multi-functional, more interesting
 - each national association could make use of the possibilities
 - Each national association would receive their own „area“ in this website system to be filled with own content – this can be a simple short description of the organisation with a link to an existing national website OR
 - a full replacement of the national website – this would meet the needs of smaller member associations.
 - VERY IMPORTANT! – to find a good balance between independence and national identity, and „corporate identity“ of all European associations.

Training Session A: Internet and Web-Development Session: Hamburg, 28. – 30. January, 2011

- EVTA Forum results, Riga, 25.09.2010
 - 5. Session content for Website section of LEO2 project should be discussed with participants in advance
 - The Councillors present were not in a position to discuss details of content for webmaster session / Qualified specialist should be in charge of weekend.
 - All agreed, all 18 nat. asso. should have opportunity to send s.o. to session
 - Participants should be consulted on content of session (Email call to all associations and registered participants in Nov/Dec 10 from S. Bielicke)
 - Interactivity and modern media solutions were considered important
 - Important participants should have basic knowledge about relevant questions.